

Description:

To enhance the quality of life of all Idahoans by promoting increased economic opportunity consistent with Idaho's heritage and values.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. Retain and enhance existing Idaho businesses.

A. Number of threatened businesses retained.

Actual Results			
1997	1998	1999	2000
4	3	3	4
Projected Results			
2001	2002	2003	2004
6	6	6	6

B. Jobs saved

Actual Results			
1997	1998	1999	2000
350	200	295	232
Projected Results			
2001	2002	2003	2004
300	200	250	300

C. Number of businesses expanded

Actual Results			
1997	1998	1999	2000
16	43	21	6
Projected Results			
2001	2002	2003	2004
15	25	25	20

D. Number of new jobs created

Actual Results			
1997	1998	1999	2000
2,000	4,300	1,800	560
Projected Results			
2001	2002	2003	2004
1,500	1,500	1,500	1,200

2. Encourage and assist the start-up of new Idaho businesses.

A. Number of net new businesses started

Actual Results			
1997	1998	1999	2000
1,600	1,500	1,500	1,500
Projected Results			
2001	2002	2003	2004
1,500	1,500	1,500	1,500

B. Number of potential businesses assisted

Actual Results			
1997	1998	1999	2000
1,300	1,900	1,900	3,360
Projected Results			
2001	2002	2003	2004
3,000	3,000	3,000	3,000

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3. Develop new markets for Idaho's goods and services (Idaho Business Network).

A. Dollar value of prime/sub contracts won by participating businesses

Actual Results			
1997	1998	1999	2000
\$251,221,000	\$150,981,937	\$122,000,000	\$112,000,000
Projected Results			
2001	2002	2003	2004
\$90,000,000	\$90,000,000	\$90,000,000	\$90,000,000

B. Number of Idaho Businesses receiving procurement marketing assistance services

Actual Results			
1997	1998	1999	2000
959	1,021	1,059	752
Projected Results			
2001	2002	2003	2004
750	800	850	750

C. Number of jobs impacted

Actual Results			
1997	1998	1999	2000
3,733	2,244	1,812	1,663
Projected Results			
2001	2002	2003	2004
1,337	1,337	1,337	1,337

4. Attract new businesses and investment to Idaho.

A. Number of businesses attracted

Actual Results			
1997	1998	1999	2000
22	15	14	6
Projected Results			
2001	2002	2003	2004
15	15	15	15

B. Dollar value of capital investment

Actual Results			
1997	1998	1999	2000
\$40,000,000	\$40,000,000	\$40,000,000	\$10,000,000
Projected Results			
2001	2002	2003	2004
\$40,000,000	\$40,000,000	\$40,000,000	\$40,000,000

C. Number of new jobs created

Actual Results			
1997	1998	1999	2000
1,500	1,100	800	155
Projected Results			
2001	2002	2003	2004
1,500	1,500	1,500	1,500

D. Number of inquiries generated and responded to

Actual Results			
1997	1998	1999	2000
272	182	247	100
Projected Results			
2001	2002	2003	2004
150	200	200	200

5. Help communities establish and sustain local development organizations and create effective economic development strategies.

A. Number of new communities certified as Gem Communities

Actual Results			
1997	1998	1999	2000
4	11	3	6
Projected Results			
2001	2002	2003	2004
3	3	2	2

B. Number of communities with active effective economic/community development groups

Actual Results			
1997	1998	1999	2000
84	87	91	94
Projected Results			
2001	2002	2003	2004
95	100	100	95

C. Number of communities assisted with planning and project implementation

Actual Results			
1997	1998	1999	2000
66	75	66	52
Projected Results			
2001	2002	2003	2004
60	60	60	60

6. Develop and provide economic and demographic data and analysis.

A. Number of decision makers provided with accurate and timely data

Actual Results			
1997	1998	1999	2000
2,500	2,400	2,600	2,600
Projected Results			
2001	2002	2003	2004
2,600	2,600	2,600	2,600

B. Number of data publication copies updated, printed and distributed

Actual Results			
1997	1998	1999	2000
39,000	42,000	35,000	35,000
Projected Results			
2001	2002	2003	2004
40,000	40,000	40,000	40,000

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7. Help Idaho's Indian Tribes create development plans and implement economic development projects.
 A. Number of Tribes helped with economic development planning.

Actual Results			
1997	1998	1999	2000
2	1	1	1
Projected Results			
2001	2002	2003	2004
1	1	1	1

- B. Number of economic development projects completed.

Actual Results			
1997	1998	1999	2000
0	2	2	2
Projected Results			
2001	2002	2003	2004
2	2	2	2

8. Assist cities and counties in making infrastructure improvements that will allow them to capture economic opportunities they deem appropriate and thereby provide a good quality of life for their citizens.

- A. Fund 35 community infrastructure improvement projects.

Actual Results			
1997	1998	1999	2000
42	29	29	31
Projected Results			
2001	2002	2003	2004
30	30	30	30

- B. Create 200 jobs

Actual Results			
1997	1998	1999	2000
170	140	52	596
Projected Results			
2001	2002	2003	2004
150	150	150	150

- C. Leverage \$30 million in local and private funding

Actual Results			
1997	1998	1999	2000
\$34.3 million	\$27.4 million	\$31.9 million	\$42 million
Projected Results			
2001	2002	2003	2004
\$30 million	\$30 million	\$30 million	\$30 million

- D. Provide technical assistance services to 75 communities

Actual Results			
1997	1998	1999	2000
90	80	77	100
Projected Results			
2001	2002	2003	2004
75	75	75	75

E. Review 50 grant applications

Actual Results			
1997	1998	1999	2000
51	46	46	53
Projected Results			
2001	2002	2003	2004
50	50	50	50

9. Create greater foreign awareness and acceptance of Idaho's non-agricultural goods and services

A. Number of Idaho companies participating in catalog shows and other trade events in the Pacific Rim and Latin America

Actual Results			
1997	1998	1999	2000
42	52	28	31
Projected Results			
2001	2002	2003	2004
25	27	29	30

B. Number of Idaho companies participating in trade events in other regions.

Actual Results			
1997	1998	1999	2000
20	0	4	3
Projected Results			
2001	2002	2003	2004
5	5	8	10

C. Number of business contacts with prospective foreign buyers

Actual Results			
1997	1998	1999	2000
1,000	420	750	478
Projected Results			
2001	2002	2003	2004
500	550	600	650

10. Increase quality job opportunities and enhance economic growth and diversity in Idaho through expanded international business.

A. Dollar value of Idaho's non-agricultural exports (in millions of dollars).

Actual Results			
1997	1998	1999	2000
\$1.4	\$1.814	\$1.55	\$2.0
Projected Results			
2001	2002	2003	2004
\$2.2	\$2.3	\$2.4	\$2.5

B. Number of new jobs created annually due to increased non-agricultural exports.

Actual Results			
1997	1998	1999	2000
5,100	6,003	0	10,765
Projected Results			
2001	2002	2003	2004
1,450	1,450	1,450	1,450

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11. Assist Idaho companies, especially small and medium-sized businesses and businesses in rural communities, to engage in international business.

A. Number of Idaho companies identified as exporters or potential exporters.

Actual Results			
1997	1998	1999	2000
850	834	820	845
Projected Results			
2001	2002	2003	2004
850	855	860	865

B. Number of exporters in Idaho communities of less than 5,000

Actual Results			
1997	1998	1999	2000
268	246	301	303
Projected Results			
2001	2002	2003	2004
305	307	309	311

C. Number of potential exporters who became exporters

Actual Results			
1997	1998	1999	2000
13	13	16	13
Projected Results			
2001	2002	2003	2004
15	16	17	18

12. Market Idaho travel opportunities domestically and abroad.

A. 2% tax collections of hotel/motel and private campgrounds.

Actual Results			
1997	1998	1999	2000
\$4,036,137	\$4,299,979	\$4,553,736	\$4,875,557
Projected Results			
2001	2002	2003	2004
\$5,248,958	\$5,472,651	\$5,650,911	\$5,790,883

B. The number of international visitors

Actual Results			
1997	1998	1999	2000
610,000	630,000	710,000	810,000
Projected Results			
2001	2002	2003	2004
850,000	900,000	950,000	1,000,000

13. Distribute grants to communities for tourism promotion.

A. Number of communities funded

Actual Results			
1997	1998	1999	2000
43	42	43	38
Projected Results			
2001	2002	2003	2004
45	45	45	47

B. Amount of money awarded

Actual Results			
1997	1998	1999	2000
\$1,832,372	\$1,823,782	\$2,076,516	\$2,315,878
Projected Results			
2001	2002	2003	2004
\$2,395,191	\$2,427,007	\$2,600,912	\$2,690,832

14. Develop the state's film industry.

A. Economic impact from TV commercials and feature films

Actual Results			
1997	1998	1999	2000
\$3,740,000	\$2,100,000	\$8,250,000	\$9,100,000
Projected Results			
2001	2002	2003	2004
\$11,000,000	\$11,000,000	\$13,000,000	\$14,000,000

15. Assist the development of tourism based business.

A. Number of businesses assisted.

Actual Results			
1997	1998	1999	2000
3	3	9	11
Projected Results			
2001	2002	2003	2004
13	15	19	25

B. Number of regional development plans created.

Actual Results			
1997	1998	1999	2000
2	3	4	4
Projected Results			
2001	2002	2003	2004
6	7	7	7

Program Results and Effect:

The Idaho Department of Commerce in its mission to increase economic opportunity for the citizens of Idaho has contributed significantly to the expansion of the state's economy. Notable results and effects since 1996 include: Helped Idaho non-ag companies expand exports 57% to more than \$2 billion. According to the U.S. Department of Commerce statistics, non-agricultural exports in 1999 accounted for over 29,600 jobs in Idaho. The number of exporters and potential exporters has increased almost sevenfold since 1987, from 126 to 845 in 1999. 303 exporters and potential exporters are located in rural Idaho communities with less than 5,000 people. In the last ten years tourism promotion has helped expand lodging sales by 125% to more than \$265 million annually. Nearly \$19 million has been granted to fund 166 local and regional tourism promotion projects. Working with new and expanding industry, non-farm employment increased by 6% from 1997 to 1999 gaining 30,605 new jobs. More than 100 Idaho communities are certified as Gem Communities with active local organizations and strategic plans for economic development. More than 129 community infrastructure projects have been funded, leveraging \$133.6 million in other funding. Idaho businesses have been assisted in winning more than \$644 million in government and large business contracts.

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